

eBook Cover Size Guide

Exact cover image dimensions for every major eBook platform — all sizes are width × height in pixels.

Platform	Minimum (w × h)	Ideal (w × h)	Ratio	Format	Max Size
Amazon KDP	625 × 1,000px	1,600 × 2,560px	1:1.6 (w:h)	JPEG (preferred) or TIFF	5MB
Apple Books	1,400 × 1,873px	2,800 × 3,746px	≈0.75:1 (w:h)	JPEG	No limit
Kobo	800 × 1,200px	1,600 × 2,400px	2:3 (w:h)	JPEG	5MB
Google Play Books	1,000 × 1,500px	2,000 × 3,000px	2:3 (w:h)	JPEG or PNG	4MB
Barnes & Noble	750 × 1,000px	2,000 × 2,666px	3:4 (w:h)	JPEG	8MB
IngramSpark	1,600 × 2,400px	2,400 × 3,600px	2:3 (w:h)	JPEG	40MB
Draft2Digital	1,400 × 2,100px	2,500 × 3,750px	2:3 (w:h)	JPEG or PNG	10MB

All sizes are width × height in pixels. All platforms require RGB colour space. Amazon KDP recommends 1,600 × 2,560px (2,560px tall) for best display on high-resolution screens, and covers under 500px on the shortest side are not shown on Amazon at all — see KDP's Cover Image Guidelines. Platform requirements change, so confirm on each retailer's help page before you upload.

The universal cover size

A single portrait cover at 1,600 × 2,560px (width × height), saved as an RGB JPEG under 5MB, meets the upload requirements of Amazon KDP, Apple Books, Kobo, Google Play, Barnes & Noble, and Draft2Digital. Platforms that prefer a 2:3 shape display it with only a slight difference in proportion.

Every eBook cover is portrait — taller than it is wide. Amazon's recommended shape is 1:1.6, while Kobo, Google Play, IngramSpark, and Draft2Digital are built around 2:3, which is slightly wider. One 1,600 × 2,560px file is accepted everywhere. If your design has text or artwork close to the edges, export a second 2:3 version (for example 1,600 × 2,400px) for the 2:3 platforms so nothing sits too close to the edge.

Cover design tips for eBook marketplaces

Pixel Size Matters Most

eBook platforms display covers at many sizes — from a small thumbnail in search results to a full-screen display on a tablet. What makes a cover sharp is its pixel dimensions: start at 1,600 × 2,560px or larger. KDP also asks for 300 DPI, so set that when you export.

Use High Contrast

Covers are often viewed as thumbnails in search results. Bold typography and strong contrast between text and background are more readable at small sizes than complex illustrated covers with subtle colour gradients.

Keep Title Text Large

The title of your book must be legible at thumbnail size — roughly 150 × 225px in most search result displays. If your title is not readable at that size, redesign it.

Use RGB Colour Space — Not CMYK

CMYK is for print. eBook covers displayed on screens must be RGB. A CMYK cover submitted to KDP will either be rejected or display with shifted colours.

Need a cover designed at the right size? www.ebookifi.com/services/cover-design/ — every Ebookifi conversion embeds your cover to spec.